

FOR IMMEDIATE RELEASE  
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FOR FURTHER INFORMATION CALL

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### **The secrets of the wealthy as easy as 1 - 2 - 3 for Hartford, Connecticut area students**

*HARTFORD, Connecticut* – Astute business, education, and government leaders have a vested interest in our students - the future of our country. But our students aren't learning the skills that make the difference and prepare them for the realities of the world of work.

Today, EntrepreneursNOW, Connecticut's cutting-edge non-profit organization dedicated to training all youth in character-building and entrepreneurial skills, announces The Winter/2007 Entrepreneurial Course for High School Students, an after-school program that trains juniors and seniors to become entrepreneurs – *by starting a business in nine short weeks*. The Winter/2007 program, serving 150 youth from eleven Hartford area high schools, is being held at CineStudio on the campus of Trinity College in Hartford, CT.

Students transform their own behavior and lives through this free-to-the-student experienced-based education program. They develop character, leadership, problem-solving, communication, and public speaking skills through the entrepreneurship experience. They learn that they, and not their schools, parents, or the government, are responsible for generating their own success. They learn that they can't allow personal circumstances to interfere with their success.

Penny Christy, President of EntrepreneursNOW states, "Half of the students don't finish because the program isn't for them. Some insist on playing by their own rules and are not permitted to continue." Those that do finish transform themselves from dependent, skeptical, defiant urban teenagers to on-fire, proud, capable and responsible young entrepreneurs. 95% of their families participate at the Business Fair – the Course completion event. Ms. Christy continues, "They can't stop talking about what they accomplished in nine weeks. When they start the program, they don't know how capable they are. By the Business Fair, they know that they can achieve their dreams and that success is available to them too."

***We invite you to attend the 2007 VIP Reception and Youth Business Fair on March 26, 2007 from 5 to 9 pm at the Connecticut Expo Center in Hartford, CT. This is your opportunity to meet area students who rise to the challenge and proudly display their business leadership. Experience the dynamics of our enthusiastic youth who have visions for their lives and are making a difference for themselves and others.***

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*About EntrepreneursNOW:* EntrepreneursNOW is a Connecticut nonprofit corporation formed in 2005 to produce the free-to-the-students Entrepreneurial Course for High School Students. Pending review of its 501(c)(3) application, EntrepreneursNOW is affiliated with a non-profit 501(c)(3) organization that serves as its fiscal agent, Leadership Greater Hartford. EntrepreneursNOW is supported, in part, by grants from The Ewing Marion Kauffman Foundation and The John Templeton Foundation, two leading institutions devoted to furthering entrepreneurship in the U.S.

*About the Kauffman Foundation:* The Ewing Marion Kauffman Foundation of Kansas City is a private, nonpartisan foundation that works with partners to advance entrepreneurship in America and improve the education of children and youth. The Kauffman Foundation was established in the mid-1960s by the late entrepreneur and philanthropist Ewing Kauffman. Information about the Kauffman Foundation is available at [www.kauffman.org](http://www.kauffman.org).

*About the John Templeton Foundation:* The mission of the John Templeton Foundation is to serve as a philanthropic catalyst for discovery in areas engaging life's biggest questions. These questions range from explorations into the laws of nature and the universe to questions on the nature of love, gratitude, forgiveness, and creativity. Our vision is derived from John Templeton's commitment to rigorous scientific research and related scholarship. The Foundation's motto "How little we know, how eager to learn" exemplifies our support for open-minded inquiry and our hope for advancing human progress through breakthrough discoveries. Information about the John Templeton Foundation is available at [www.templeton.org](http://www.templeton.org).

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